

## **Franklin Wallace**

### **Senior Product Designer | Lead UX Designer**

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## **Summary**

Product Designer with 7+ years leading UX for complex digital products. Expert in system-level design, information architecture, and scalable design systems. Partnered closely with engineering to ship enterprise SaaS features and consumer-facing apps from concept to production. AI-literate with practical experience translating capabilities into usable, production-ready experiences

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## **Education**

**SCAD** – BFA, User Experience Design | Minor in Architecture

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## **Awards**

**Red Dot International Design Award** - Communication Design for Session, Berlin, Germany. 2018

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## **Experience**

**RegScale** – Lead UX / Product Designer | 2022–Present

- Lead full-cycle UX for enterprise compliance platform; owned design foundations during rapid growth
- Built & maintain design system; consolidated fragmented UI patterns into a reusable language
- Partnered with engineering to implement system components, reducing redundant code
- Designed & shipped dozens of features; presented work to stakeholders & clients

**Scissor** – Co-Founder / Lead Product Designer | 2017–Present

- Founded studio delivering end-to-end UX, design, and front-end development
- Owned product strategy, UX, and technical execution across interactive, audio, and electrical systems

**Hunter Fan Company** – Lead UX Designer | 2019–2021

- Led redesigns of SIMPLEconnect® iOS/Android apps (v2 & v3)
- Conducted research, usability testing, UAT; drove eCommerce UX improvements
- Authored Jira tickets, test plans, and release docs

**St. Jude Children's Research Hospital** – UX Designer Intern | 2017–2018

- Designed donation/tribute checkout flows; prototyped AI-assisted personalization for donor engagement